



KidSport Greater Victoria GAME CHANGERS

Funds raised locally are spent locally and are given to assist with registration fees for a season of sport. Sport and physical activities provide opportunities for kids to learn teamwork, fair play, dedication and commitment. Kids learn how to set goals and work to achieve them, all while having fun as they acquire important lifelong social and fundamental movement skills. Kids increase their sense of self-confidence and live happier, healthier lifestyles now and later on in life.



Season's Greetings from the KidSport Team!

(l to r) Peter Kupiak, Archie Louie, Nora Cumming, Patti Hunter, Lindy Van Alstine, Elisa Greenway, Sandy Clarke, Donna Carlson and Steve Turner. Not present: Board member Larry Beatty.

Coast Capital Savings wants to ensure that no child is turned away from a second season of soccer in 2011. Partnering with KidSport, Coast Capital has donated \$20,000 to fund kids who want to play soccer in approximately 13 clubs in Greater Victoria. Since 2002 when KidSport Victoria began assisting families in financial need with sport registration fee grants, 605 children have been funded in soccer at a cost of \$119,290. The clubs include Bays United Football Club, Cordova Bay Soccer, Edward Milne Community School, Gordon Head Soccer, Gorge Soccer, Juan de Fuca Soccer, Lakehill Soccer Assoc., Peninsula Soccer, Prospect Lake Soccer, Saanich Peninsula Soccer, Saanich Sport Assoc., Salt Spring Island Youth Soccer and Sooke Soccer. Let's keep the kids kicking towards better health! Thanks Coast Capital Savings for their support for the 2011 Soccer Season.



Thank you to the "Game Changers" in the Victoria sport community:

When KidSport entered 2010, we did so with some trepidation. The continued economic downturn led to the cancellation of two significant, annual fund raising events, both of which typically generated enough revenue to support a "season of sport" for four hundred kids.

What an amazing response from the community when we went public with the news of our shortfall.

The game started to change with creative ideas from all corners. The Victoria Fire-fighters put on the Olympic Hockey Pool, Lululemon and Base Lounge Fitness partnered to get people active with the Wandering Yogi's program. Shields Harney and the Victoria Seals partnered with the K's for KidSport fund raiser along with the GoodLife

Fitness Marathon, Thrifty Foods Kids Run and the WSI-BLIC Casino fund raiser. Unique events like the Adrenaline Zip Line and Dine and Dash relay, hosted by the Local Kitchen also pitched in. We received grants from the Greater Victoria Savings and Credit Union Legacy Fund, Peninsula Co-op, Coast Capital Savings, Charlton Smith Foundation, Eldon Foote Foundation and the R K Grant Family Foundation. The KidSport and ProMotion Plus Golf tournament provided funding for girls coaching grants and development of programs that encourage those that typically don't participate in sports.

There are also many individuals who showed their support for us. We thank you from the bottom of our hearts and congratulate all who assisted in being Game Changers for kids.

Plus warmest thanks to our key volunteers Melanie Moran, Kathy Anderson, Elisa Greenway and Evelyn Shaw and all the other volunteers that have helped us throughout the year.

We couldn't have done it without you.



With the support you have provided us this year, effective January 1, 2011, we are pleased to announce the increase of our grant amount from \$200 to \$250 per child.